

# JAIME HAWK

SENIOR WORDPRESS ENGINEER | ACCESSIBILITY LEAD



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## TECHNICAL SKILLS

### Languages & Frameworks

HTML5, CSS3, SCSS, PHP, JavaScript, Bootstrap, Flexbox, CSS Grid

### WordPress & CMS

Custom Theme Development, Gutenberg Architecture, `theme.json`, Custom Post Types, Custom Fields, Plugin Integration & Maintenance, Responsive Design

### Accessibility & QA

WCAG 2.1 / 2.2 AA Compliance, NVDA, Axe, WAVE, Lighthouse, Semantic HTML, ARIA, Keyboard Navigation, Accessibility Auditing & Remediation

### Tools & Workflow

GitHub, Bitbucket, Front-End Build & SASS Workflows, AI-Assisted Development Workflows, Cross-Browser Testing, Technical Documentation, Cross-Team Training

### Software Programs

Sublime Text 3, Local by Flywheel, Photoshop, Figma, Microsoft Excel

## EDUCATION

A.A., Web Design & Interactive Media  
Art Institute of Philadelphia  
December, 2014

B.S., Finance  
Rider University  
June, 1998

## PROFESSIONAL SUMMARY

Senior WordPress Engineer with 8+ years of experience developing custom, accessibility-first WordPress platforms for agencies, enterprise organizations, nonprofits, and WP VIP clients. Specialized in scalable Gutenberg systems, responsive front-end architecture, and translating complex designs into maintainable, user-friendly web solutions.

Experienced in accessibility auditing, technical training, SEO-conscious development, multilingual platform support, and cross-functional collaboration. Passionate about building thoughtful systems that streamline content management, support long-term growth, and improve usability while reducing legal risk and costly retroactive remediation. Skilled at leveraging AI tools such as ChatGPT and GitHub Copilot to accelerate development, debugging, accessibility reviews, and technical documentation.

## WORK EXPERIENCE

### Independent WordPress Developer - Self-Employed | Nov 2025 - Present

- Develop custom, responsive WordPress websites for independent clients using a reusable starter theme and Gutenberg-based content systems, while designing and building a personal portfolio platform showcasing custom case studies, accessibility expertise, and enterprise-level project experience
- Manage end-to-end client projects including discovery, branding, development, accessibility considerations, testing, deployment, and ongoing maintenance, translating business goals into scalable, maintainable web solutions
- Implement SEO best practices, analytics integrations, and performance optimizations, while providing clients with ongoing reporting and actionable insights

### Senior Custom WordPress Theme Developer & Accessibility Engineer

Yikes, Inc → Karma Dharma, Inc (Acquired) | Feb 2020 – Nov 2025

- Developed 30+ custom, pixel-perfect, fully responsive, accessibility-first WordPress platforms from Figma designs, creating scalable Gutenberg systems that streamlined content management, supported multilingual workflows, and promoted consistency across enterprise-level projects
- Created a comprehensive accessibility audit framework used across 20+ WordPress builds, featuring issue tracking, implementation recommendations, and built-in time forecasting that accelerated remediation efforts, improved usability, and reduced legal risk exposure through comprehensive WCAG AA testing and validation
- Conducted WordPress trainings and accessibility-focused webinars for developers, content writers, and clients, with technical documentation that reduced support dependency, increased accessibility awareness, and reinforced best practices

### Full Stack Web Developer | Team Leader

1SEO Digital Agency | May 2015 – Jan 2020

- Guided development efforts supporting 150+ client accounts, improving QA workflows, launch reliability, and ensuring consistency across web projects
- Built 30+ custom WordPress sites using Bootstrap-based layouts, ensuring responsiveness, optimal performance, and cross-browser compatibility while building dynamic site functionality with custom fields, post types and plugins
- Implemented SEO-driven WordPress platforms using structured content, metadata, schema markup, and strategist recommendations to optimize search visibility